

PHILIP MORRIS

U.S.A.

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October 24, 1997

Mr. Richard Berman The Guest Choice Network 1775 Pennsylvania Avenue, N.W. Suite 1200 Washington, D.C. 20006

Dear Rick:

It was a pleasure seeing you, and thank you for your update on The Guest Choice Network. Per your request, we are pleased to make a contribution in the amount of \$350,000 to continue to support the Network's communication center and educational programs.

Sincerely,

Elizabeth Culley

Manager, Corporate Affairs Programs