



PHILIP MORRIS

U. S. A.

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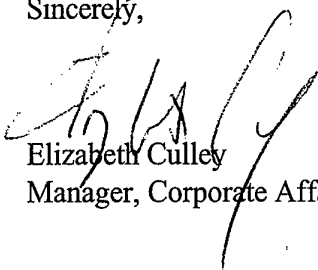
December 10, 1996

Mr. Richard Berman
The Guest Choice Network
607 14th Street, N.W.
Washington, D.C. 20005-2000

Dear Rick:

Per your request, we are pleased to provide a contribution of \$500,000 to continue support of The Guest Choice Network's education programs. Best wishes for your continued success in 1997!

Sincerely,



Elizabeth Culley
Manager, Corporate Affairs Programs

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