



PHILIP MORRIS

U.S.A.

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June 23, 1997

Mr. Richard Berman
The Guest Choice Network
1775 Pennsylvania Avenue, N.W.
Suite 1200
Washington, D.C. 20006

Dear Rick:

Thank you for your letter and update on The Guest Choice Network's efforts to educate the hospitality industry. We are pleased to make a contribution in the amount of \$350,000 to continue to support The Guest Choice Network's communication center and educational programs. Best wishes for your continued success!

Sincerely,

Elizabeth Culley
Manager, Corporate Affairs Programs

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