



# PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

November 8, 1998

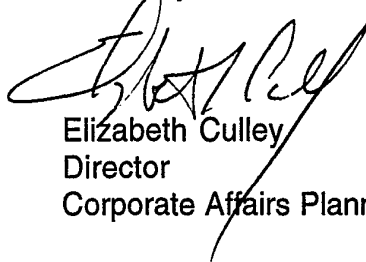
Mr. Rick Berman  
Berman & Company  
1775 Pennsylvania Avenue, N.W.  
Suite 1200  
Washington, D.C. 20006

Dear Rick:

We recently received your request for additional funding for The Guest Choice Network. Enclosed, please find a contribution in the amount of \$300,000 to support the Network's ongoing education initiatives.

Best wishes for your continued success.

Sincerely,



Elizabeth Culley  
Director  
Corporate Affairs Planning & Programs

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