



PHILIP MORRIS

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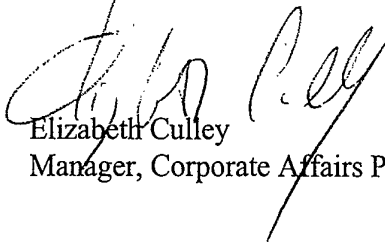
August 22, 1996

Mr. Richard Berman
The Guest Choice Network
607 14th Street, N.W.
Suite 1110
Washington, D.C. 20005-2000

Dear Rick:

Congratulations on the positive response The Guest Choice Network continues to receive from the hospitality industry. We are pleased to respond to your request for a contribution of \$200,000 to continue support of the Guest Choice Communications Center.

Sincerely,



Elizabeth Culley
Manager, Corporate Affairs Programs

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