



PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017-5592 TELEPHONE (212) 880-5000

June 5, 1996

Mr. Richard Berman
The Guest Choice Network
607 14th Street, N.W.
Suite 1110
Washington, D.C. 20005-2000

Dear Rick:

Thank you for your letter, and congratulations on the success you've had thus far with the Guest Choice Network. We are pleased to make a contribution in the amount of \$200,000 to continue support for the Guest Choice Communication Center. We hope that participation in this campaign by us and others will reap a more informed hospitality industry.

Sincerely,

Elizabeth Culley
Manager, Corporate Affairs Programs

2072395971